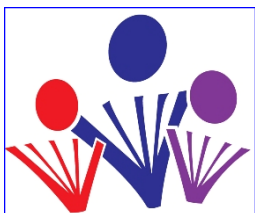


Our New Logo

The Library Board introduced a new logo in 2007—one that captures the library's core values of literacy and life-long education, the important role the library plays as a builder of community, and the fun, vitality and excitement of modern library services.



Three stylized open books represent literacy and life long education. The three books also form the bodies of a three-person family, which represents our community and the role of the library as a builder of community; and the movement and vibrant colours of the logo capture the exciting feel of modern library services.

The colours used in the logo are also meaningful to the library. Blue represents trust and responsibility. The red-orange is reflective of the decorative brick work at the Main Library, which was the Centennial project for the City. This colour commands attention and symbolizes energy, excitement, vibrancy and vitality. Purple is the colour of wealth, which is appropriate since the public library makes its users, and its community, wealthy in many ways.



The "Get Carded" and "My First Library Card" programs aim to put a library card in the hands of every elementary and secondary school student in Sault Ste. Marie.

Archives

The library's Community Archive collects and preserves primary records significant to the history and development of Sault Ste. Marie and the Algoma District.

In 2007 the Archives received a number of valuable collections for safekeeping, including the records of the Women's Institutes from Tarentorous, West Korah, Prince, and other Algoma townships (1905 – 1980s); original documents on the decision to build an International Bridge over the St. Mary's River; documents of the J.C. Pinch grocery store that operated in Sault Ste. Marie from 1917-1955; and papers relating two community associations—the Algoma Fall Festival and the Community Concert Association.

Over 1,000 items from the Community Archive were consulted in 2007 for purposes such as research into a Master thesis (AUC) and research by well-known author Dale Wilson for his newest book. These are just two examples of how the Community Archive supports economic development, research and post-secondary education in our community.

Accessibility

In 2007, the long awaited replacement of the antiquated handicapped lift at the Main Library with a proper elevator finally became a reality when the Ontario Ministry of Culture provided a \$170,000 grant for the project and the City of Sault Ste. Marie contributed an additional \$116,900. Construction started in the fall of 2007 and was completed in early 2008.

David Oraziotti, MPP, Willy Eisenbichler, Library Director and Lou Turco, City Councillor look on as Quinn Currie cuts the ribbon to officially open the new elevator.



Our Mission Statement

The Sault Ste. Marie Public Library believes in the individual's right to access all expressions of knowledge, creativity, experience and intellectual activity.

To this end, the Sault Ste. Marie Public Library provides and promotes services and resources that meet individual and community needs for information, education, recreation, and personal development.

2007 Library Board

Michel Aubé	Elsbeth Belair
Judge Wayne Cohen	William Latham
Moyra O'Pallie	Christopher Rous
Frances Ryan	Karin Seidemann
Doreen Simard	

Wilhelm Eisenbichler, Secretary-Treasurer

How the Library was Funded

Revenue

City of Sault Ste. Marie	\$ 2,399,975
Province of Ontario	\$ 496,921
Grants, Fundraising and Fees	\$ 194,001
Funds Forward from 2006	\$ 91,252
Total Revenue	\$ 3,182,149

Expenditures

Staff costs	\$ 2,102,991
Library Materials	\$ 290,323
Facilities, supplies & other	\$ 714,175
Total Expenditures	\$ 3,107,489

Carry Forward to 2008	\$ 74,660
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ANNUAL REPORT

OF THE

**SAULT STE. MARIE
PUBLIC LIBRARY**

2007

A Place for Everyone



Sault Ste. Marie
Public Library
50 East Street
Sault Ste. Marie, Ontario
P6A 3C3

Telephone: 705-759-5242
Fax: 705-759-8752

Web Site: www.ssmpl.ca

Message to the Community

2007 was an exciting year for the library—one in which the Library Board unveiled a new logo for the library system, depicting the vibrancy of library services and the library's central role in community development. 2007 was also the year in which the long-sought elevator at the Main Library was finally realized, thereby truly making the library a community space that is open and accessible to everyone.

To continue to be relevant and successful in the 21st century public libraries need to be innovative, creative and adaptable. In 2007 the library continued to make greater use of technology to make library services easier and more convenient to use, to rethink the use of library space, and to develop innovative library programs that reflect today's interests and lifestyles. Throughout this process the Library Board is guided by the library's Strategic Plan and by our fundamental beliefs in the library's role in fostering literacy, universal access, intellectual freedom, personal enrichment and the preservation of our community's written heritage.

On behalf of the Library Board of Trustees, I would like to thank the Council and Staff of the City of Sault Ste. Marie for their support of library services in our community, all library staff, Friends of the Library and volunteers for their hard work throughout the year, and our many donors and community partners whose assistance helped make 2007 a very successful year indeed.

Christopher Rous

Chairperson
Sault Ste. Marie Public Library Board

Did you know that 27,217 people have a library card, making the public library the number one facility of choice in Sault Ste. Marie for reading and for personal research, education and information.

The Year in Pictures



The people of Sault Ste. Marie visited a library branch 371,038 times in 2007. Those who came on Halloween found library staff had dressed appropriately for the day.



One of the many digital resources, available online at www.ssmpl.ca. The library website had 119,631 "virtual" visitors in 2007.

Toddler Time at the Library — a family literacy program. The support and promotion of family literacy is central to library services.



In December, library patrons were treated to a free Christmas concert by the Algoma Conservatory of Music. The library offered over 600 programs in 2007, attended by 4,728 people.

Banners celebrating Ontario Public Library Week



Mia enjoys a new book at the library. The library added 35,501 new items in 2007.



The Wild Turkeys perform at the Main

Library as part of the 2007 Music In the Library Series.



Summer Reading at the Library. Library resources were used 694,273 times in 2007.



Taking a break during one of the "Midnight Madness" teen events at the Library.

Community Support

We wish to thank our Community Partners who generously assisted the library in 2007.

- * Community First Credit Union
- * Cambrian Nissan
- * Zonta Club of Sault Ste. Marie
- * Kiwanis Club of Sault Ste. Marie, sponsors of the Babytime program
- * TD Bank Financial Group
- * Friends of the Library

A special thank you to the hundreds of individuals who generously supported the library with their individual donations, and to our many volunteers who contributed thousands of hours to library services in 2007.

\$ 54,152 - the amount of donations made to the library in 2007

7,636 - the number of volunteer hours donated to the library in 2007



A few of the 112 volunteers who contributed over 7,000 hours to the library in 2007 are seen here enjoying the annual Volunteer Reception, sponsored by Community First Credit Union.